

FEDERICA RUZZI

Chief Sustainability Officer

Federica Ruzzi is Chief Sustainability Officer at Golden Goose, reporting directly to the CEO, Silvio Campara. She is also a member of the Company's Inclusion & Belonging Committee and Ethics Committee.

She oversees ESG matters, product innovation and circularity, environment, social responsibility, and corporate communications at a global level. Together with her team, she aims at disseminating a culture of responsibility within the Company and among its stakeholders, leveraging current and future economic, environmental, and social opportunities. With remarkable expertise in sustainability and innovation, Federica has held positions of increasing responsibility within the automotive and luxury sectors before joining Golden Goose.

In fact, she served as Sustainability Director at Moncler as of 2016, and as Head of the Sustainability Unit at CNH Industrial as of 2011. Before then she worked at FIAT, where she managed the launch of the FIAT 500 communication campaign before becoming Sustainability, Environment, and Innovation Manager. Her professional career began in 1998 as Toyota's Marketing Strategy and Communications Coordinator.

Born in 1972, she graduated with a degree in Business Administration from the University of Rome (Italy), with subsequent specializations in both Marketing and Public Relations.