MARCO NERONI

Group Chief Brand Officer

Marco Neroni is Group Chief Brand Officer at Golden Goose, reporting directly to CEO Silvio Campara. He joined the Company in 2018 as Head of Sneakers and Accessories Design, with the aim of nurturing the 'culture of imperfect sneakers' that turned the Brand from a Venetian dream to a global community.

Prior to being appointed as Golden's Chief Brand Officer in 2023, Marco was the Company's Head of Accessories and Sneakers Design. Before joining Golden Goose, he spent five years in the Marche region (Italy) exploring the roots of craftmanship and the visceral love of shoemaking. Prior to that he worked at Tod's, where he designed Hogan brand sneakers. He began his professional career in 2013 in the Footwear Design Department at Dirk Bikkembergs. With every step, he has pursued the dream he had since he was a little kid. In his own words, "Designing kicks has never been a job; it is a connection to the soul of my imagination."

Born in 1990, Marco graduated from the Politecnico di Milano University in Milan (Italy) with a degree in Fashion Design.

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