

## **GOLDEN GOOSE CELEBRATES HAUS OF DREAMERS IN PARIS DURING FASHION WEEK A NIGHT OF SKATEBOARDING, FASHION, COMMUNITY, AND PARISIAN CULTURE**

PARIS – October 2, 2023 – Golden Goose made its Parisian debut during Fashion Week with its highly anticipated HAUS of Dreamers Paris event. Following the resounding success of its first inaugural HAUS of Dreamers event in Venice with Dreamers Suki Waterhouse, Quannah Chasinghorse, SUNMI, Dr. Woo, and Fabio Novembre, Golden Goose brought its transformative vision to Paris at Le Jardin des Plantes on October 2nd. HAUS of Dreamers Paris celebrated the brand's core values and embraced local communities and the freedom of expression that seamlessly blended skateboarding with the essence of Paris.

The evening kicked off with a skateboarding performance set against an unexpected lunar backdrop. A sculptural skate grandstand played host to an adrenaline-fueled show of an international dream team of skate talents. The team was led by Golden Goose ambassador Cory Juneau and featured skaters Rune Glifberg, Brooklinn Khoury, Zhang Xin, and Olympic gold medalist Keegan Palmer – a longtime friend of the brand.

Golden Goose unveiled its SS24 Journey Collection on the skaters and fashion models during the performance. The skaters showcased co-dreamed PRO skateboarding sneakers that are set to launch in the coming months. Most notably, Cory Juneau unveiled the Paris Ball Star PRO, a dazzling homage to the City of Lights complete with a glitter sole. The Paris Ball Star PRO launched during the live performance.

The after party commenced where guests immersed themselves in the local flavor of Paris through a curated selection of Dreamers made up of cool Parisian realities like Hotel Grand Amour, L'Arrosoir, Union Boulangerie, Room Service, Rupture Arts & Books, Le Dauphin, Pacific Coast Vintage, and Masala Noir. Each Dreamer had a presence in its own miniature HAUS and offered engaging experiences, along with a preview of its Dreamed By collectible object that will be released in the coming months.

# GOLDEN GOOSE

Golden Goose took over Paris starting September 25th by collaborating with each local Dreamer to host various co-action activities across the city, ultimately culminating at the HAUS of Dreamers Paris event.

Liam Payne, Paul Wesley, Issa Rae, Justine Skye, Ava Phillippe, Matthew Noszka, Inanna Sarkis, Carlacia Grant, Sara Sampaio, Indya Moore, Evan Mock, Model Roz, Leonie Hanne, Xenia Adonts, Kanika Kapoor, Noor Stars, Farahana Abohdi, Mahira Abdel Azziz, Achille Lauro, Fil Xiaobai, Yoyo Cao, Zixuan Wang, Cici Xiang were among the notable guests who joined the special night of live performances, and an exclusive afterparty with beats by Breakbot B2B Irfane and Perel.

Golden Goose is hosting experiential pop-ups across Paris as deep dive into the Golden Universe to explore exclusive styles, expert craftsmanship, repair services, and the brand's storied tailoring system. Iconic retail locations include Le Bon Marché (August 25th to October 24th), Galeries Lafayette Haussmann (September 29th to October 22nd), and Galeries Lafayette Champs-Élysées (October 2nd to October 22nd).

For images please click [HERE](#).

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